



Five up

Connect your help

Data Privacy Policy

www.fiveup.org

[Biel, 20 December 2018]

The website www.fiveup.org is a service sponsored by Apps with love, SGG and SRC (hereinafter "Five up", "we" or "us").

This data privacy policy regulates the privacy-relevant rights and obligations we have as controller as well as those of the visitors of the website www.fiveup.org.

Data protection and data security are important to us. We strictly comply with the data protection laws applicable in Switzerland. We deploy technical and organisational security measures to protect personal data adequately against unauthorised access, manipulation, loss and erasure and review these measures on a regular basis.

All data and transactions are transferred using SSL encryption and are stored on servers in a secure computer centre in the United States of America.

Please read this data privacy policy carefully before visiting our website.

This data privacy policy does not apply to websites of third-party providers which can be accessed through www.fiveup.org. www.fiveup.org has no influence on how these companies comply with data protection requirements.

1 Data processing

1.1 General

The term "data processing" includes all steps in the handling of personal data from the collection to storage and use to deletion. We process personal data of the visitors in connection with different processes for different purposes. For details on data, purposes, legal bases, possible transfers and recipients, please refer to the following explanations.

1.2 Technical provision of the website

The IP addresses of visitors, the websites visited, the date and time and the browser software used are processed automatically when visitors access our websites. This serves the purpose of identifying and defending ourselves from unauthorised and abusive website usage. The stored data may be used in the course of a criminal procedure for the identification of and in civil and criminal proceedings against the responsible persons.

1.3 Use of cookies

We use cookies on our websites. These are small text files that are stored on the visitor's device. Cookies record how our website is used and enable us to analyse, manage, develop and improve our services.

Visitors can use personal browser settings to decide whether to accept or disable cookies or other tracking technologies, or to warn them against the use of these technologies. For more information, please use the help function of your browser. Blocking or disabling such features may limit or exclude your use of the website.

1.4 LinkedIn Plug-In

At www.fiveup.org, we use plug-ins of the social network LinkedIn.com which is operated by LinkedIn Corp., 2029 Stierlin Court, Mountain View, CA 94043, USA ("LinkedIn").

The LinkedIn plug-ins are identified by the LinkedIn logo or the "Recommend" button on our website. Please note that when visiting our website, the plug-in will establish a link between your browser and the LinkedIn server. This means that LinkedIn will be informed that our website has been visited by your IP address. If you click on the LinkedIn "Recommend" button while you are logged into your LinkedIn account, you will have the option of linking contents of our website with your LinkedIn profile. LinkedIn then assigns your visit to our website to your user account. Please note that we do not receive any information on the content of the transferred data or their use by LinkedIn.

Under the following link you can learn how to disable this feature:
<https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out>

You can find further information about LinkedIn's handling of data under the following link: <https://www.linkedin.com/legal/privacy-policy>.

1.5 Facebook Plug-In

www.fiveup.org uses plug-ins of the company Facebook, inc. 1601 S. California Ave, Palo Alto, CA 94304, USA.

The plug-ins are identified by the Facebook logo (a white "f" on a blue tile or a "thumbs-up" sign) or by the endorsement "Facebook Social Plug-in". The list and the appearance of the Facebook Social Plug-ins can be viewed under the following link:
<https://developers.facebook.com/docs/plugins/>

If you visit a site on our website which includes such a plug-in, your browser creates a direct link with Facebook's servers. The content of the social plug-in is transmitted directly to your browser by Facebook and links into the website. We have no influence on the extent of data collected by Facebook by means of the social plug-in and thus we can only inform you to the best of our knowledge. The integration of the plug-in provides Facebook with the information that you have called up on the respective site on our website. If you are logged onto Facebook, Facebook is able to assign the visit to your Facebook account. If you interact with the social plug-ins, for example, if you activate the "Like" button or make a comment, the relevant information will be transmitted directly from your browser straight to Facebook. Even if you are not a Facebook member, it is nevertheless possible that Facebook may discover and store your IP address. The purpose and scope of data collection and the further processing and use of the data by Facebook as well as your rights in this regard and possible browser settings to protect your personal privacy can be found in the Facebook data protection instructions.

We may use data collected to deliver tailored advertisements to you on other websites, including via Facebook's "Custom Audience Feature" or other similar Facebook tools. We will not share your email address with Facebook.

Under the following link you can learn how to control the advertisements on Facebook:
https://www.facebook.com/login.php?next=https%3A%2F%2Fwww.facebook.com%2Fads%2Fpreferences%2F%3Fentry_product%3Dad_settings_screen.

You can find further information about Facebook's handling of data under the following link: <https://www.facebook.com/policy.php>.

1.6 Twitter Plug-In

Our website embeds features and contents of the company Twitter Inc., 1355 Market Street, Suite 900, San Francisco, CA 94103, USA.

By using Twitter and the "Retweet" feature, the websites you visit are linked to your Twitter account and shared with other users. This data is also transferred to Twitter. We point out that we as the operator of the websites do not have any knowledge of the content of the transferred data and its use by Twitter.

Under the following link you can learn how to disable this feature:
<https://twitter.com/personalization>.

You can find further information about Twitter's handling of data under the following link: <https://twitter.com/de/privacy>

1.7 Instagram Plug-In

Our website embeds features and contents of the company Instagram Inc., 1601 Willow Road, Menlo Park, CA, 94025, USA.

If you are logged into your Instagram account, you may click the Instagram button to link contents from our website to your Instagram profile. This enables Instagram to allocate your visit to our website to your user account. We point out that we as the operator of the website do not have any knowledge of the content of the data transferred and its use by Instagram.

You can find further information about Instagram's handling of data under the following link: <http://instagram.com/about/legal/privacy/>

1.7 YouTube Plug-In

Our company embeds videos of the company YouTube, LLC 901 Cherry Ave., 94066 San Bruno, CA, USA, a company of Google Inc., Amphitheatre Parkway, Mountain View, CA 94043, USA.

Embedding videos is carried out under the option "privacy-enhanced mode" provided by YouTube.

When visitors visit a page which has an embedded video, a connection is made to the YouTube servers and the content is displayed on the website by communication to the browser of the visitor.

According to YouTube, the "privacy-enhanced mode" will only send data to the YouTube server, in particular which websites visitors visited, when the visitor views the video. If visitors are logged into YouTube at the same time, this information will be assigned to the visitor's YouTube account.

You can find further information about YouTube's handling of data under the following link: <https://www.google.ch/intl/de/policies/privacy/>.

1.8 Google Maps

On our website, we use Google Maps API, a map service from Google to display an interactive map and create journey descriptions.

By using Google Maps, information about your use of this website (including your IP address) may be transferred to and stored by Google on servers in the United States. Google may transfer the information obtained from Maps to third parties if required by law or as far as third parties process this data on behalf of Google.

Google will never associate your IP address with other Google data. Nevertheless, it would be technically possible for Google to identify at least individual users on the basis of the data received. It is possible that personal data and personality profiles of users of the website are processed by Google for other purposes that we cannot influence and do not have influence on.

Google's data privacy policy and additional terms of service for Google Maps can be found at:
https://www.google.com/intl/de_de/help/terms_maps.html.

1.9 Newsletter

After you have provided your e-mail address, we will send you news about our company, our services and product information from time to time.

We use the software Mailchimp for sending and analysing the opening and click rates of the newsletter as well as application e-mails (e.g. conformation of a login). Mailchimp is an offer of The Rocket Science Group, LLC, 675 Ponce de Leon Ave NE Suite 5000 Atlanta, GA 30308 USA.

The data (e-mail address, name, IP address, date and time of your login, if applicable) is stored on the servers of this provider. However, this provider may not use personal data for other purposes than sending e-mails on our behalf.

You will find further information on the data protection provisions of Mailchimp at: <https://mailchimp.com/legal/privacy/>.

1.10 Contact form

At www.fiveup.org, visitors have the opportunity to contact us via a contact form. To this end, it is necessary that the visitors submit their personal data to us.

The personal data provided by the visitors via online form is processed for the form of personal address, for forwarding to the correct contact person as well as for processing and responding to the request.

1.11 Sharing data with third parties

As a rule, we do not share our visitors' data, in particular contact details, with third parties. Personal data of visitors will only be disclosed or transferred to third parties if the data is public data, if this is necessary in connection with the visit of our website, or if this is done in order to comply with legal obligations or official requirements or this is otherwise legally permitted.

2 Rights of the data subject

As data subjects, visitors can make use of the following rights. To assert these rights, please contact us at the below stated address.

2.1 Information

Visitors are entitled to make a right of access request. In this case, we will provide prompt information on any personal data processed regarding the visitor concerned, including available details of the origin of the data, the purpose as well as the categories of processed personal data, those involved in the collection and the recipients of the data as well as any and all information required by applicable law.

2.2 Rectification and erasure

Visitors have the right to obtain the rectification of inaccurate data.

When a data set is erased, any and all personal data of the visitor is erased, unless an erasure is impossible due to a legal or contractual retention obligation.

Anonymous data of visitors will continue to be stored in our database and processed for statistics and evaluations.

3 Security notice

For the secure transfer of information, we provide visitors of our website with an SSL encryption. We cannot guarantee confidentiality for other modes of transfer (e.g. by e-mail). Internet, websites and the electronic transfer of data are considered insecure regarding confidentiality and data security. Unauthorised third parties may access information exchanged through one of the aforementioned channels and data may be damaged or the content of the data may be changed. We do not assume any liability for the security of data transferred electronically.

4 Consent and changes to the Data Privacy Policy

By visiting our website and using our services, you agree to the processing of your personal data in accordance with this data privacy policy.

We reserve the right to amend this data privacy policy at any time. The most current version of the data privacy policy published on www.fiveup.org shall apply.

5 Contact

Please direct any questions regarding data protection or the enforcement of your rights to info@fiveup.org or to

Apps with love AG
Landoltstrasse 63
3007 Bern
Switzerland

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